advertorial*

ocated on uMhlanga Ridge, Cox Yeats is the largest law firm based only in KwaZulu-Natal and comprises one of the largest commercial teams of any legal firm in the province.

The firm's two core principles – which were the foundations on which Graham Cox built the legal firm – are integrity and individual care for clients. Now, says Managing Partner Michael Jackson, these principles have continued to shape the firm. Coupled with a young and energetic team of attorneys, these principles have resulted in significant growth and the creation of an exciting story.

Cox Yeats' signature strategy is to place professionals into specialised teams concentrating on particular fields who then connect directly with their clients. The teams also draw on other teams' expertise, which creates attention to detail and vibrant "cross-pollination" that makes the firm a true life partner for clients.

Says Jackson, "I think the reason why we are successful is that we have some incredible people. We have nearly 50 professionals collectively working together to solve a problem. We achieve amazing things."

More than five decades of legal excellence have shaped who Cox Yeats is as a firm, and as it looks to the future, it has positioned itself for many more years of growth and progress.



Ready for the **FUTURE**

HAVING OFFERED SPECIALISED LEGAL SERVICES FOR 55 YEARS, BOUTIQUE LAW FIRM COX YEATS HAS JUST MOVED TO FABULOUS, CUSTOM-BUILT NEW PREMISES

So it's only fitting that the next phase of the firm's journey takes place in iconic new custom-built offices.

Located in Ncondo Chambers – a defining new landmark on the uMhlanga Ridge skyline – the new offices reflect the culture of openness and future vision that define Cox Yeats as a firm. This move is hugely significant for the Winner of the 2019 pmr.Africa diamond arrow award for highest rated medium-sized law firm in SA for the second consecutive vear boutique law firm, and sees the realisation of a long-term goal to move into its very own purpose-built offices with room to grow in people and expertise, thereby continuing to improve on legal service to clients.

The last few years have brought much change to the legal and business profession while technology has made it necessary for lawyers to adapt in the way they practice. Jackson says that the firm has recognised not only the need to keep abreast of the times, but to keep focused on what is clearly the most important element of their operation - the needs of the client. This move is the next step in realising a vision for the future of this specialist boutique law firm.

FOR MORE INFO

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